



PRESS RELEASE

Bully Dog Technologies

Mike DeFord
2839 Highway 39
American Falls, ID 83211
mike@bullydog.com
www.bullydog.com

FOR RELEASE: MARCH 1, 2008

Fuel saving and added power for Cummins and Detroit trucks

AMERICAN FALLS, ID

Bully Dog Technologies a company well known for their performance products for light trucks and SUVs have developed a downloader for drivers of trucks with Cummins ISX & ISM and Detroit DDEC IV & V engines.

The Power Pup Big Rig downloaders feature two tuning options; the Economy Tune is designed to provide maximum fuel efficiency and a small power increase, the Power & Economy Tune produces approximately 15% more power to the wheels while also providing increased fuel economy during cruise and low engine load periods. These features are the result of creating a more thorough, more efficient burn within the engine.

For more information about the Bully Dog Big Rig Power Pup downloader, to find a dealer near you, read testimonials of other drivers using the product and to calculate your yearly saving after installing the Power Pup visit www.bullydogbigrig.com

Bully Dog Technologies, LLC is a team built on integrity that is dedicated to leading the vehicle performance with an uncompromising code of ethics demonstrated in the soundness of its employees, excellent customer service and superior products.

###